



Promoting Lighting Excellence™

nlb.org

The NLB is an independent, not-for-profit service created by, advocating for, and empowering the lighting community. The NLB is focused on Promoting Lighting Excellence™ and helping the lighting industry solve its business problems. The NLB exists to create demand for High Benefit Lighting®—efficient lighting designed to optimize human performance, health, safety, and commerce—by educating those who make and influence decisions about lighting.

WHAT WE DO

- Annual Lighting Forum
- News Articles
- Trusted Warranty Program
- The Tesla Awards™
- Press Releases
- Lighting Designer Directory

ABOUT NLB

The National Lighting Bureau was established in 1976 with the mission to educate the lighting industry as well as the general public about quality lighting. Today, the organization collaborates with lighting manufacturers, trade associations, professional organizations, lighting and electrical distributors and other non-profit entities to develop and implement guidelines and programs, encourage honest business practices, and continue to address the non-energy benefits of LED lighting. The NLB is managed by a Board of Directors under the guidance of an Executive Director.

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MEMBERS

Join these industry leaders. Membership aligns you and your organization with what your customers and clients value, while providing significant market exposure and opportunity.



2020 BOARD OF DIRECTORS

Chairman: Raymond E. Kasmak, Jr.

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Karen Willis, Jeremy Yon

MEMBERSHIP FEES

ORGANIZATION ANNUAL REVENUES	YEAR 1	YEAR 2	YEAR 3+
For Profit Less than \$10 Million	\$500	\$750	\$1000
For Profit More than \$10 Million	\$1000	\$1500	\$2400
Trade Associations	\$500	\$1500	\$2400
Government	\$500	\$500	\$500
Individual	\$500	\$500	\$500

NATIONAL LIGHTING BUREAU

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